**CLASS PROJECT ON SALES ANALYTICS**

***QUESTION***

The Board of Directors wants to see a report on the latest sales figures. They've requested an executive summary of:

1. What is the total amount generated using DAX to calculate it?
2. What is the total cost incurred using DAX to calculate it?
3. What is the Profit %
4. What is the sales per customer?
5. What is the total number of customers using DAX to calculate it?
6. Create a table showing the following,
7. Picture of the salesperson
8. Salesperson
9. Profit%
10. Sales per customers
11. What others insights you can get from the data?

Using the sales data workbook in the attachment to build this report in no time.

In the assignment, you should:

* Prepare your data with a few transformations
* Build a report with a title, using different visuals, and a slicer
* Creat relationships between all the tables
* Present your report in class showing case your understanding of the analysis